



**MATS UNIVERSITY**  
**SCHOOL OF ARTS & HUMANITIES**  
**Department of English**

**Teaching Learning Scheme**

**For**  
**(Three-Year Full Time Degree Programme)**

**Bachelor of Arts in English**  
**with Mass Communication**

***(2025-2028)***

**(Semester Based Course)**

**Course Structure**  
**B.A. English with Mass Communication**

**SEMESTER I**

Code	Subject	Credit	Univ.	Int. Marks	Total Marks
		1Cr= 10 hrs	Exam Marks		
BA-DSC-001	History of English Literature-I	4	70	30	100
BA-DSC-002	Literary Terms	4	70	30	100
BA-DSC-003	Introduction to Journalism and Mass Communication	4	70	30	100
SEC-009	Media Management	2	35	15	50
AEC-001	Communication Skills	2	35	15	50
VAC-001	Yoga and Human Consciousness	2	35	15	50
GENERAL ELECTIVE	Literature, Films and Environment	4	70	30	100
	<b>Total</b>	<b>22</b>	<b>385</b>	<b>165</b>	<b>550</b>

**Course Structure**  
**B.A. English with Mass Communication**

**SEMESTER II**

Code	Subject	Credit	Univ.	Int. Marks	Total Marks
		1Cr= 10 hrs	Exam Marks		
BA-DSC-010	History of English Literature-II	4	70	30	100
BA-DSC-011	Elizabethan Age	4	70	30	100
BA-DSC-012	History of Journalism	4	70	30	100
SEC-021	Digital Marketing Concepts and Practices	2	35	15	50
AEC-004	Introduction to Phonetics and Reading Ability	2	35	15	50
VAC-002	Environmental Studies	2	35	15	50
GENERAL ELECTIVE	Indian Writers	4	70	30	100
	<b>Total</b>	<b>22</b>	<b>385</b>	<b>165</b>	<b>550</b>

**Course Structure**  
**B.A. English with Mass Communication**

**SEMESTER III**

Code	Subject	Credit	Univ.	Int. Marks	Total Marks
		1Cr= 10 hrs	Exam Marks		
BA DSC-301	From Jacobean to Puritan Age	4	70	30	100
BA DSC-302	Indian Writing in English	4	70	30	100
BA DSC-303	Media Ethics & Law	4	70	30	100
SEC-303	Reporting for Media	2	15	35	50
AEC 306	Stylistics	2	15	35	50
GE 305	Film Studies	4	30	70	100
VAC 306	Indian Drama	2	15	35	50
	<b>Total</b>	<b>22</b>	<b>385</b>	<b>165</b>	<b>550</b>

**Course Structure**  
**B.A. English with Mass Communication**

**SEMESTER IV**

Code	Subject	Credit	Univ.	Int. Marks	Total Marks
		1Cr= 10 hrs	Exam Marks		
BA DSC-401	Neo-classical Age	4	70	30	100
BA DSC-402	American Literature	4	70	30	100
BA DSC-403	Introduction to Advertisement	4	70	30	100
BA DSE-401	Film Appreciation	4	70	35	100
AEC 308	Writing and Editing	2	35	15	50
SEC 403	Photo Journalism	2	35	15	50
VAC 403	Indian Constitution	2	35	15	50
	<b>Total</b>	<b>22</b>	<b>385</b>	<b>165</b>	<b>550</b>

**Course Structure**  
**B.A. English with Mass Communication**

**SEMESTER V**

Code	Subject	Credit	Univ.	Int. Marks	Total Marks
		1Cr= 10 hrs	Exam Marks		
	Romantic & Victorian Age	4	70	30	100
	Indian Treasure of Stories (IKS)	4	70	30	100
	Introduction to Public Relation	4	70	30	100
	Development Communication	4	70	35	100
	Indian Diasporic Fiction	4	70	35	100
	Internship	2	35	15	50
	Indian Constitution	2	35	15	50
	<b>Total</b>	<b>22</b>	<b>385</b>	<b>165</b>	<b>550</b>

**Course Structure**  
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**SEMESTER VI**

Code	Subject	Credit	Univ.	Int. Marks	Total Marks
		1Cr= 10 hrs	Exam Marks		
	Modern & Post-modern Age	4	70	30	100
	Feminist Writing	4	70	30	100
	Introduction to New Media	4	70	30	100
	Political Environment & Contemporary Issues	4	70	35	100
	Translation Studies	2	35	15	50
	Internship	4	70	35	100
	<b>Total</b>	<b>22</b>	<b>385</b>	<b>165</b>	<b>550</b>